

## ABSTRACT OF THE DISCLOSURE

To provide a transflective liquid crystal display device capable of obtaining a display with a high brightness, a high contrast, and a wide viewing angle. According to the liquid crystal display device of the present invention, the vertical alignment mode using liquid crystal layer 50 whose initial alignment state represents a vertical alignment is utilized, the reflective display region R is provided to surround the periphery of the transmissive display region T within a single dot region, and an insulating film 21 for regulating the thickness of the liquid crystal layer is provided in a region corresponding to the reflective display region R in the periphery of the dot. In addition, in the substrate (counter substrate 25) opposite to the side where the insulating film 21 is formed, an opening 31s is provided in a common electrode 31 at a position corresponding to the boundary between the reflective display region R and the transmissive display region T.